



Harvard Bioscience, Inc. Launches New High Throughput Toxicity Screening Assays

HOLLISTON, Mass., March 19 /PRNewswire/ -- Harvard Bioscience, Inc. (Nasdaq: HBIO) today announced the introduction of MitoScan® toxicity screening assays, which offer rapid, convenient alternatives to cellular assays.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20010319/NEM031>)

The MitoScan® assays have been established to have a very high correlation with whole organism and cell based assays.

MitoScan® requires no advance cell preparation. MitoScan® eliminates cell isolations and cell culture. Because there are no cells to be cultured, the various associated tasks such as washing, extraction, filtration and centrifugation are eliminated. MitoScan® is ready to go- thaw, mix, and run. A 96 well micro plate can be processed and results analyzed in less than 30 minutes whereas cell based assays require days.

"In short, MitoScan® is highly relevant, easy and fast" commented Allen Dines, MitoScan® business manager, " and it addresses a large market opportunity. According to a report by BCC, the pharmaceutical and biotechnology invitro toxicology assay market is approximately \$150 million."

During March 26 through 28, Harvard Bioscience will be demonstrating MitoScan® at the Society of Toxicology trade show in San Francisco and in June at the Congress on In Vitro Biology meeting in St Louis."

Harvard Bioscience is a global developer, manufacturer and marketer of innovative, enabling tools in drug discovery research at pharmaceutical and biotechnology companies, universities and government laboratories. HBIO sells approximately 10,000 products to thousands of researchers in over 60 countries through its 1,000 page catalog, and through its distributors, the most notable of which is AP Biotech. HBIO has sales and manufacturing operations in the United States, the United Kingdom, and Germany with sales facilities in France and Canada.

Statements in this release that relate to expectations and objectives of management for future operations of Harvard Bioscience, Inc., or that otherwise relate to future performance, are forward looking statements. Actual results may differ from those projected as a result of product demand, pricing, market acceptance, economic conditions, intellectual property issues, competitive products, risks in product and technology development, and other risks identified in our Securities and Exchange Commission filings.

For information on MitoScan®, please call Allen Dines at 608-276-9820. Press releases and our product catalog can be found on our web site, <http://www.harvardbioscience.com>. SOURCE Harvard Bioscience, Inc.

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